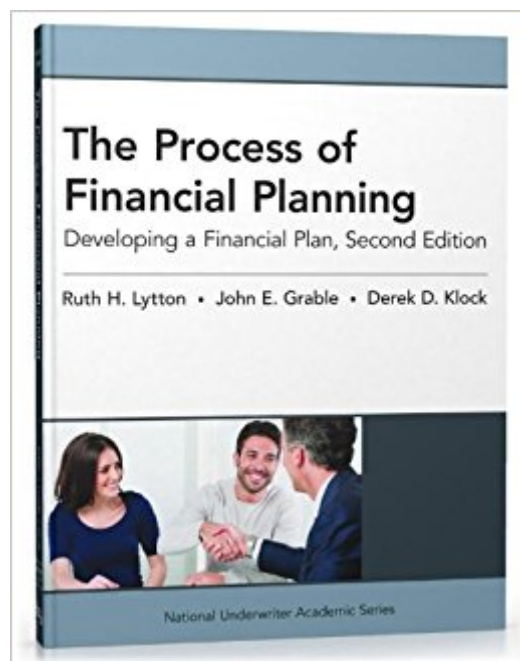




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The Process Of Financial Planning: Developing A Financial Plan, 2nd Edition (National Underwriter Academic)



Synopsis

The Process of Financial Planning: Developing a Financial Plan, Second Edition, builds on four cornerstones: the profession, fundamental tools, the systematic financial planning process, and the plan as a product of financial planning. This edition of the text integrates these cornerstones into a sound educational approach that has been refined to meet the needs of students learning both the process of financial planning and the tasks associated with writing and communicating a plan to clients.

Book Information

Series: National Underwriter Academic

Paperback: 494 pages

Publisher: National Underwriter Company; 2 edition (September 1, 2012)

Language: English

ISBN-10: 1936362988

ISBN-13: 978-1936362981

Product Dimensions: 8.4 x 1.1 x 10.7 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

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